Connecting With the Blue–Collar Population	
Michael Noll Counseling  *Helping you find balance in life*	

## What Are We Talking About?

11:00-ish: Who's Michael?

11:10-ish: Define the Blue-Collar Population

What type of work do they perform What makes them "blue-collar"?

11:30-ish: What's the Pain (Points)?

When/How do they decide to seek help

Barriers to Connect?
11:55-ish: Treatment Options

Build Rapport/Trust

12:15ish: Conclusion and Q&A



#### My Story

- ♦ Background
- ♦ The "Blue-Collar" Therapist?
- ♦ Some Programs..
- ♦ Your Niche is Who?

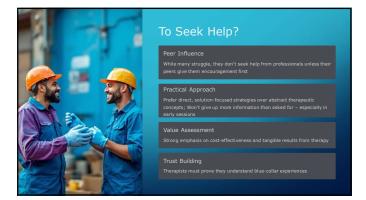
With 27% of the US workforce identifying as blue-collar, this population forms America's backbone yet often remains underserved in mental health support. (Beshay, 2025)















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### References

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### References

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Blue-Collar Population"





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